



Monthly Newsletter • July 2016

Certify. Connect. Champion Women in Business

2016 NCBF Highlights



Brenda Loube, Corporate Fitness Works having after dinner fun with her team members Tony Scaglione and Ken Viglio



Nancy Crews, CEO of CME and Austin Cline, Director of Sales stop by the Doubletake booth during the trade fair.



Susan Baker and Barb Chenoweth working the GoDryErase.com booth at the trade fair.



Meri Stockwell, of Go2GPO.com looking sharp in her booth.





Sherry Woodruff, Optimum Solutions taking in the conference.



Todd Tatum and Angela Stover of Software Resources enjoying the conference.



Charlotte Baker, CEO Digital Hands and intern son, Ryan Baker stop by the Host Committee Booth for a quick photo.



Susan Davis, President, Priority Project Resources proudly pointing to her logo on the Host Committee signage.



L to R: Elaine Smalling, Corporate Fitness Works, Terri Hall, Doubletake, Susan Davis, PPR and Denise Walthers, The DW Group enjoying the events.



Denise Walthers in her booth talking about her Houdini Collection by The DW Group

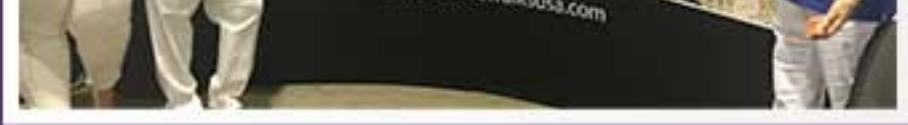


Lynn Griffith, Welcome Events taking a "walk" on the treadmill in the Corporate Fitness Works booth overseen by Ken.





L to R: Terri Hall, Doubletake, Nancy Allen, President & CEO, WBDC of FL and Yolanda English, HER Company consultant.



The Welcome Walks team having fun in their booth at the trade fair.

The 2016 WBENC National Conference & Business Fair was a smashing success!

Each year it just keeps getting better, tremendous workshops, great connections and informative roundtable discussions were just a part of this amazing conference last week.

Here are a just a few of the highlights and you can [CLICK HERE](#) to hear what some of the conference attendees had to say - you can hear their excitement!

AWARDS and RECOGNITION



This month we're recognizing the Women Owned logo and what it can mean to you and your business. Women Owned is an initiative to enable consumers to identify those products supplied by Women Owned businesses during their shopping experience. Any product that bears the Women Owned logo is produced by a company that is owned and operated by a woman or women, as certified by WBENC in the US and WEConnect International globally. Now the logo is also being used for services as well - click here to find out how you can get involved. <http://www.womenownedlogo.com/get-involved/>

Getting the most out of Your WBENC certification



#BecauseImCertified....

WBENC Certification has its benefits and we want to share with you what some of our WBEs had to say about their conference experience and how WBENC has been a great experience for them... Make plans to come to Las Vegas next year for 2107 WBENC Conference & Business Fair!

Intentional Kate

[Learn about the #IntentionalKate initiative](#)



Intentional Kate



@IntentionalKate is continuing her mission to purchase items from Women Owned businesses for all of 2016. She's made some interesting discoveries in her quest and shares them with us regularly via YouTube and other social media. It coincides with the new WBENC mantra of #ACTIntentionally that we hope every WBE and corporate sponsor will adopt.

Tuesday Toolbox

TUESDAY
TOOLBOX

This Week's Topic

Strategic Alliances

with **April Harley**, CPSD, CPSM
Supplier Diversity Program Manager
Duke Energy

[Click here for more information](#)

WOMEN'S BUSINESS DEVELOPMENT COUNCIL OF FLORIDA
Florida Regional Partner of WBENC

[click here for bio](#)

This week's "Women Owned Wednesday" features:

Over 2,233 Views and Counting...

Fun In the Sun!

Pool/Beach necessities from women-owned companies that #IntentionalKate has discovered. [Click Here to see more](#)
[Click here to see the latest @IntentionalKate Features:](#)



We're getting traction with our Tuesday Toolbox views with 2,233 views to date! One of our features this month is with Duke Energy's April Harley who talks about strategic alliances. [Click here to view.](#)

Keep your ideas and information sharing going. We're getting more and more interest in participating in the Tuesday Toolbox. For information on being in one and submitting [CLICK HERE](#) to get the do's and don'ts of creating a video for Tuesday Toolboxes or contact Nancyallen@womensbusiness.info to discuss.

A special shout out to Florida Blue for being a sponsor of the Tuesday Toolbox!

ALSO: don't miss a single Tuesday Toolbox by subscribing to our [YouTube channel right here.](#)

[Click here for the criteria](#)

Features

- [New WBENC and WOSB Certifications](#)
- [WBENC and WOSB Re-Certifications](#)
- [Events](#)
- [Meet our Sponsors](#)
- [Decade of Excellence](#)



Save the Date!

Make plans to attend Go for the Greens this

September 22-24, 2016

[Click here for more info](#)

#Act Intentionally



As a RPO of WBENC we want to introduce you to WBENC's newest campaign to #ACTintentionally by supporting those who support us. We have many corporate members with whom you can shop and make the conscious decision to support those businesses that support us. Whether it's choosing your rental car service or retail shopping product - join the WBENC movement to [#ACTintentionally](#)

What are you doing to act intentionally? Send us your examples so we can report on next month's newsletter!

Here's an example:

"I chose to keep my cell phone plan for my company with AT&T because they support women owned business and are a sponsor of WBENC."

Terri L Hall, Doubletake Studios, Inc.
AT&T customer

Contact [Nancy Allen](#), President



and CEO for more info or
comments about this
newsletter.
Happy reading,
Nancy Allen

Dear Terri L.,

This past month has been a whirlwind of activity. From the WBENC Conference in Orlando to ongoing events, the WBDC has been working hard to make sure we certify, connect and champion women in business. We also want to make sure you know about WBENC's new campaign to #ACTintentionally - you can read more about it in this newsletter.

Now that we're fully into summer, fall will be here before you know it and it will be time to make plans to attend Go For The Greens Conference in Orlando in September. It's time to keep your positive momentum!

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